

SUPERFLEX

TODAY WE DON'T USE THE WORD DOLLARS

Commissioned by ARTSPACE for ONE DAY SCULPTURE

Wednesday 27.05.09

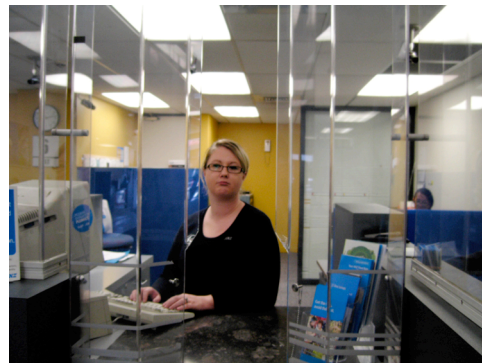
Staff at the ANZ bank become art for one day

Bjornstjerne Christiansen, Rasmus Nielsen, Jakob Fenger form the Copenhagen based art collective SUPERFLEX. SUPERFLEX's art work for One Day Sculpture involves the team at the ANZ Newton branch. For a single day, Wednesday 27 May 2009 from 09.00 – 16.30 all staff cannot say or use the word 'DOLLARS,' they must use other words of their own choice to explain themselves to customers and co-workers. If they break this pact they pay money into a social fund.

ANZ Newton Branch Manager Lisa Burns says:

"The ANZ team is excited about being a part of the art world for a day. We'd love for you to come in and be part of this day with us."

This project is playful and yet timely in the current economic climate, where the workings of the global economy bring us bad news on a daily basis.



SUPERFLEX question the dominant world financial structures and develop economically viable models for specific communities. Superflex's collective art practice includes what they describe as 'tools'; they work with diverse concepts from copyright, branding and ownership of products, to promoting a non-alcoholic vodka, building super saunas and developing practical tools, such as supergas. For supergas Superflex collaborated with Danish and African engineers to construct a simple, portable unit that converts gas from manure into sufficient gas for the cooking and lighting needs of an African family.

Selected exhibitions include *27th Sao Paulo Biennial* (2006), *Supershow / I was paid to go there*, Kunsthalle Basel (2005), *Self-organise / Guaraná Power*, Redcat Gallery, Los Angeles (2004), *Utopia Station*, 50th Venice Biennale (2003), *SUPERFLEX tools + counter-strike*, Rooseum, Malmö (2002), upcoming shows are: *Prospect 1*, New Orleans and a solo show at the South London gallery.

TODAY WE DON'T USE DOLLARS is part of ONE DAY SCULPTURE, a nationwide series of 21 temporary public artworks by national and international artists — each of which will occur during a discrete 24-hour period over the course of one year.

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One Day Sculpture is a Massey University College of Creative Arts, School of Fine Arts, Litmus Research Initiative

ONE DAY SCULPTURE

A NEW ZEALAND-WIDE SERIES OF TEMPORARY PUBLIC ARTWORKS